

LIZZIE MCINTOSH

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Communications-driven content creator and copywriter with a demonstrated history of working in the publishing, journalism, culture, website marketing, and tourism industries. Highly-skilled in researching, writing, editing, proofreading, ideating, storytelling, and curating content.

EXPERIENCE

CONTENT AND COPYWRITER

Various online and print publications-- Remote
August 2018-Present

- Currently creating social media content and webpage design for Ciao Bella Gelato, streamlining the company's branding through all channels
- Currently contributing two articles per month as a freelance copywriter for Visit LaGrange to promote tourism and advertising
- Pitched and contributed articles connecting American Southern and French culture for publications including the Atlanta Journal-Constitution and the Bitter Southerner
- Worked with editors to make corrections and meet deadlines for all projects

AU PAIR

Hersant Family-- Divonne-Les-Bains, France
August 2018-July 2020

- Took care of two children ages 5 and 7, coordinated and managed the daily activities of the children, provided English lessons
- Learned to adapt and establish rapport quickly with individuals in an unfamiliar environment
- Took French courses and applied the language to daily life
- Participated in a multicultural exchange in order to broaden personal cultural diversity

TRANSLATOR

Divonne-Les-Bains, France/ Geneva, Switzerland
August 2019-July 2020

- Aided in the translation of emails and business presentations from French to English and English to French
- Translated renters agreements and protocol for rental property

PERSONAL ASSISTANT

Alpine Camp-- Mentone, Alabama
May-August 2018

- Managed office tasks including organizing paperwork, answering emails and working the reception desk
- Helped with event planning and execution
- Maintained and managed activities, commitments, and deliveries

PHOTOGRAPHER AND WRITER

Oxford Magazine-- Oxford, Mississippi
2016-2018

- Worked as an editorial photographer for various shoots and stories
- Wrote feature stories covering profiles, food, and highlights of southern culture
- Helped with layout and online edition of magazine using WordPress

REPORTER AND PHOTOGRAPHER

Daily Mississippian -- Oxford, Mississippi
2014-2017

Assistant News Editor (January 2016-May 2016)

- Organized writers and photographers, helped create news budget every week, wrote news and feature stories on topics covering a large scope ranging from political topics to a local dairy

PHOTOGRAPHY INTERN

The Local Palate-- Charleston, South Carolina
June - August 2016

- Worked with the Associate Art Director as an in-house photographer and graphic designer
- Took photos of events, assisted on photo shoots, organized art department information, edited images for print, chose and styled props for photoshoots

LEADERSHIP & INVOLVEMENT

CHI OMEGA FRATERNITY, Oxford, Mississippi
Member, 2014-2018

Recruitment Information Manager, 2018

- Efficiently managed and organized the chapter's recruitment process
- Supervised the database used in tracking information for over 1,500 recruits

STUDENT ALUMNI COUNCIL, University of Mississippi
Member, 2015-2018

- Chosen as a select group of students to bridge the gap between University of Mississippi students and alumni

EDUCATION

THE UNIVERSITY OF MISSISSIPPI, Bachelor of Arts
Oxford, MS, 2014-2018
Major: Journalism, Minor: Studio Art

IAU COLLEGE

Aix-En-Provence, France, June-July 2017

- Took two courses during the university's summer session
- Attended seminars on cultural affairs and French culture

LOISIRS ET CULTURE-ECOLE DE LANGUES

Divonne-Les-Bains, France, 2018-2020

- French conversation course
- Intermediate level French courses

SKILLS • Intermediate level French • Adobe Indesign, Photoshop, Lightroom • WordPress • Social Media • Microsoft Office Suite
• DSLR Photo Technology • AP Style